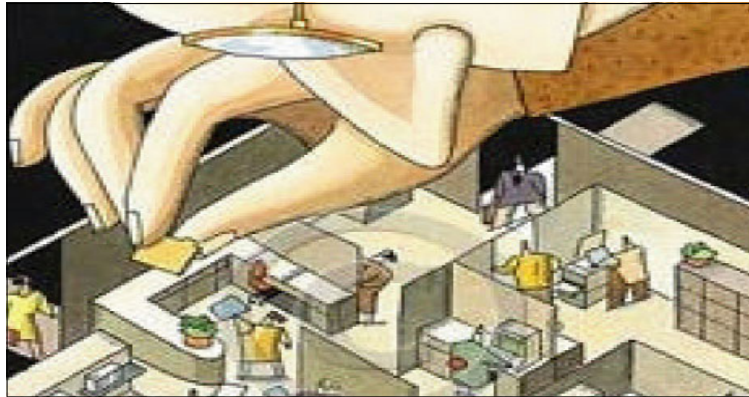




EXECUTIVE PROJECT EFFECTIVE CONTROL FROM THE TOP



how to manage the "infinite ongoing project clutter"

THE ISSUE

As an Executive, you are under unyielding pressure to outperform the competition each and every day. At the same time it is as important that you plan ahead so as to meet, indeed anticipate, the constantly changing market conditions. CEOs continue to tell us that their biggest challenge is to maintain daily performance standards while simultaneously, driving the development initiatives and projects which are absolutely necessary for future success. They usually voice three frustrations which are associated with such projects:

- The waste of precious time, resources and opportunity because vital project information is not disclosed to them, whether intentionally or not.
- The maddening inability to get clear, unambiguous, to-the-point information on the progress of projects.
- The difficulty of assessing the performance of the organisation's portfolio of projects

The result of this unhappy but common combination is the failure of projects critical to the future of the organisation and the potential mis-alignment of project portfolio goals with the strategic objectives of the Executive.

THE SOLUTION

At Confida, we have designed one of the very first project management solutions designed specifically to help Executives manage and overcome these problems. This dynamic and practical technology solution enables Executives to monitor, control and drive their project portfolio in the manner, at the speed, and in the direction which they want them to go.



PROJECT SERIES

CONFIDA EXECUTIVE PROJECT SOLUTIONS (CEPS) combines our Project Leadership experience with advanced technology to create a number of unique offerings which are easy for the Executive to use.

Executive Project TM

A web-based, project portfolio monitoring tool designed to bring crucial, systematic and panoramic project oversight and control capabilities to the fingertips of the busy Executive.

SafeGuar SafeGuard TM

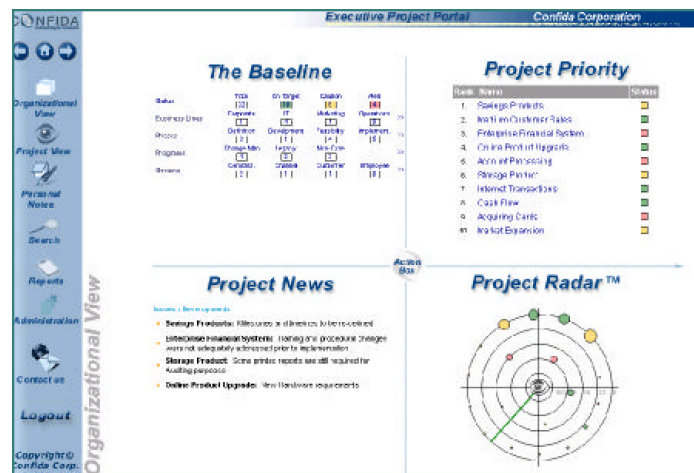
An innovative program which allows Confida staff to monitor targeted projects on-line using Executive Project TM to ensure key deadlines and critical path milestones are met.

ReTrac ReTrack TM

A solution which allows Confida consultants to intervene on specific projects to re-establish project priorities, redefine key course of action and take any other appropriate steps to ensure that progress to a successful outcome is resumed.

RightStar RightStartt TM

An additional offering by which Confida consultants ensure that from the very outset, critical projects are established with key success criteria and the necessary resources to achieve the defined objectives and benefits.



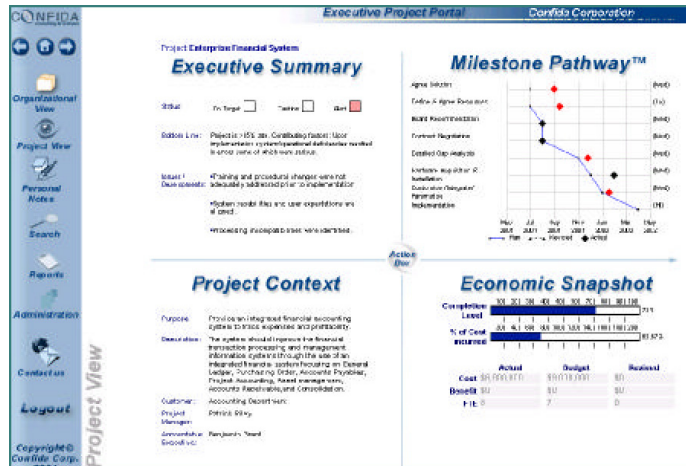
THE VALUE

CONFIDA EXECUTIVE PROJECT SOLUTIONS (CEPS) provides value through:

- Increasing the success of project implementations and initiatives.
- Placing a laser focus on the bottom line results and benefits of various projects.
- Improving Executive project control and scrutiny.
- Providing a structure for assessing project managers and staff
- Installing a manageable system that facilitates timely adjustments to projects by the effective recognition of early warning signals
- Instilling an understanding of the value and cost of the entire project portfolio to the organisation



PROJECT SERIES



THE APPROACH

In its Project Leadership practice, Confida employs a fivephase Approach to its Executive Project Solutions. This approach tends to be the same, but specific deliverables will vary depending on whether we are establishing a Project Management Office for the client or simply implementing the Executive Project Portal . We pride ourselves on our ability to analyze the client's specific situation and customizing our solutions for ultimate effectiveness and success.

CONFIDA EXECUTIVE PROJECT SOLUTIONS (CEPS) five phases are as follows:

PHASE	PERIOD 1	PERIOD 2	PERIOD 3	PERIOD 4	PERIOD 5
1 PROJECT MANAGEMENT EFFECTIVENESS ASSESSMENT an accelerated review and assessment to determine effectiveness of Project Management Infrastructure or specific Corporate Initiatives					
2 DEVELOPMENT/CUSTOMIZATION the design and development of standards, methodologies, tools, or action plans and/or the customization of the Executive Project					
3 PILOT/TEST the piloting/testing of proposed solutions, methodologies and tools (including Executive Project) to incorporate feedback and gain initial acceptance					
4 IMPLEMENTATION/TRAINING the training of responsible staff and the full-scale deployment of solution to target constituents					
5 MAINTENANCE/SUPPORT the on-going support that is available for all Confida's solutions to ensure that our clients continue to earn their return on investment					



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